

# architecturemalaysia

# PAM AWARDS 2016

PLUS  
WHAT IS AWARD-  
WINNING  
ARCHITECTURE? /  
EXTRACTS OF  
PROCEEDINGS  
REPORT ON PAM  
CONVENTION 2016



04

ARCHITECT

Atelier Alan Teh Architect

CLIENT

Zip Hill Development Sdn Bhd

BUILDER

Pembinaan Leow Tuh Chui & Sons Sdn Bhd

# UNIV360 PLACE SOFO



Elevation

Developed and launched by the developer in 2011, the project had a challenging brief to maximise the allowable plot ratio and negotiate irregular land shape and terrain. This project comprises two blocks of SoFo suites (657 units) on a five-storey carpark podium with 18 units of duplex strata shops located at the ground floor. It is located on a four-acre site at the industrial Serdang Jaya.

Apart from orientating the units towards the best views and solar orientation, we pushed the boundary on having very high green ratios to 60%, although the project is not green-rated. We not only strived to create sustainable

high-rise buildings but also took pride in nurturing sustainable urban communities by creating extra varieties of green communal spaces such as pocket gardens, roof garden and sky lounge that are dispersed as close to the habitable units as possible, thus encouraging users and residents to interact more often.

The site is surrounded by low-cost developments and industrial lots which are formerly a TM reserve land. With the completion of Univ360, the neighbourhood has been spruced up with better roads, ambience and landscaping, thus enhancing the overall property value and attracting middle-income residents. ❦



**JURY CITATION**  
 Explorative usage of materials and green elements to create spaces and volumes that are interesting and conducive for end users.